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Echo Bridge Lands Further Deals for Lifetime TV Movie

By Kristin Brzoznowski
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NEEDHAM/LOS ANGELES: Echo Bridge Entertainment has wrapped up a slate of international agreements for the new Lifetime Movie Network film *Taken in Broad Daylight*, which will make its debut at the upcoming MIPTV market.

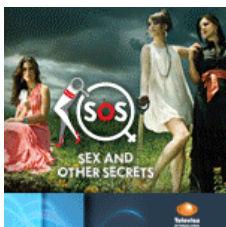
Taken in Broad Daylight, which aired in the U.S. on Lifetime Movie Network in February, has now been sold to NBC Universal (U.K.), Antena 3 (Spain), TV Norge (Norway), Daro Film Distribution (Eastern Europe, Russia, Africa) and SBS Belgium NV (Belgium). At MIPTV, Echo Bridge looks to finalize deals in France, Italy and Germany, among other territories.

The TV movie is based on the true story of a missing Nebraska teenager and the nationwide manhunt that ensued by the FBI. James Van Der Beek (*Dawson's Creek*) stars alongside Sara Canning (*Smallville*) and LeVar Burton (*Star Trek: The Next Generation*).

"We are thrilled that *Taken in Broad Daylight* has already received such a tremendous response from broadcasters prior to its market debut, and this enthusiasm confirms the level of quality of this inspirational telefilm," commented Dan March, the executive VP of Echo Bridge Entertainment. "Echo Bridge remains committed to produce and offer its broadcast partners quality content, and as part of our overall growth strategy, we will continue to seek out strategic co-production alliances that will produce top-notch television programming."



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